

Herefordshire Bus Services Consultation Survey analysis – amended Final Report

3 February 2017

Herefordshire Bus Services Consultation Amended final report

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Contents

1	EXECUTIVE SUMMARY	5
2	SURVEY REPRESENTATION	6
Рорі	ulation Density	6
3	RESPONDENT INFORMATION	8
Orga	anisation Responses	8
Care	er Responses	8
4	DEMOGRAPHICS	9
Gen	der	9
Age		10
Worl	k status	11
Car	availability	12
Disa	ability / illness	13
Con	cessionary Fares Scheme	14
Ethn	nicity	15
5	TRAVEL PATTERNS	16
Bus	use	16
Jour	ney purpose	19
6	IMPACT OF SERVICE CUTS	20
Trav	vel alternatives	20
Impa	act	23
Usei	rs of Particular Types of Bus Services	27

1	PRIORITY ORDER	30	
8	POLICY	35	
9	COMMUNITY TRANSPORT	38	
10	COMMENTS	42	
11	TOWN AND PARISH COUNCIL RESPONSES	43	
12	SUMMARY	46	
APPEI	NDICES		
	dix A: Full List of Bus Services		
	dix B: Equality Impact and Needs Assessment		
Appen	Appendix C: Parish council survey results55		

1 Executive summary

A consultation on bus services and community transport was undertaken by Herefordshire Council between 18th July and 16th October 2016. The survey was available in hard copy format and online. A total of 2,011 responses were received. This followed consultations undertaken in 2011 and 2014 to establish bus service priorities following significant financial pressures on local authorities.

In progressing its review of passenger transport services the Council needs to take into account the priorities for transport users and have regard to potential impacts in the event that changes in subsidy and financial support for transport need to be considered in the future.

Compared with the population profile of Herefordshire as a whole, the consultation saw higher response rates from people over 65 and from people with a disability or long-term illness. The response rate amongst people with access to a car was lower than the proportion of those people in the overall population. These outcomes are not surprising given that older and disabled people are more likely to rely on bus and community transport services and car users are less likely to be regular bus users.

Most people who responded (90%) used buses in Herefordshire. 80% of respondents travelled by bus at least once per week. 60% of journeys made by respondents were for shopping purposes.

When asked what alternative mode of transport they would use if their main bus was no longer available, 34% of respondents said they would travel by car, either driving or as a passenger. 29% said they would have no alternative. When asked how much impact the withdrawal of their bus service would have, 81% of respondents indicated that it would have a high impact.

74% of respondents considered that priority should be given to maintaining a network of core services on Monday to Saturday during the daytime period. 37% of respondents suggested that savings should be achieved through a reduction or withdrawal of funding for town and city services.

Many respondents took the opportunity to make comments covering many topics. The most common comments related to requests for the maintenance of particular bus services. 28% of those providing additional comments fell into this category. Other common comments related to access to essential services.

2 Survey representation

POPULATION DENSITY

- 2.1 By mapping the postcodes of respondents, the geographical density of respondents could be compared with the overall population of Herefordshire (as given by the 2011 Census). Figures 2.1 and 2.2 show the two sets of data.
- Overall, there is a general correlation between the two, suggesting that the distribution of respondents is in line with the general distribution of the population. It also demonstrates that the consultation reached people spread across Herefordshire.
- 2.3 Some of the rural areas did attract higher proportionate response rates. These included the Bromyard area, Golden Valley and Kington areas. This might reflect the concerns about the potential loss of bus services in these areas, many of which are partially or fully supported by the Council, and the impact that this could have on access to services and facilities located some distance away.

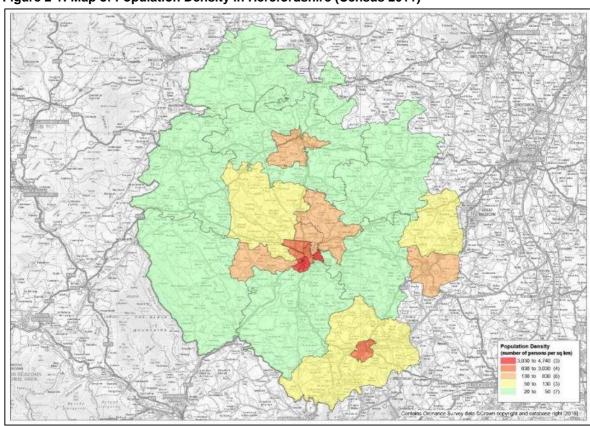


Figure 2-1: Map of Population Density in Herefordshire (Census 2011)

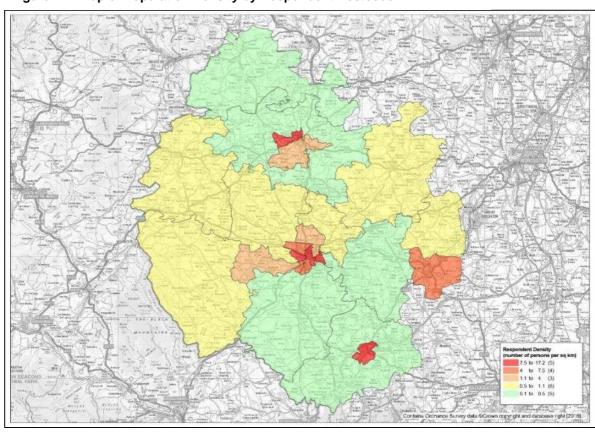


Figure 2-2: Map of Population Density by Respondent Postcode

3 Respondent Information

Are you completing this form for yourself, on behalf of someone else, or on behalf of an organisation?

3.1 The table below sets out the number of responses that were made by the individual themselves or someone on their behalf.

Response	Number	%
Myself	1595	79
For someone else	340	17
For an organisation	21	1
No answer	55	3
Total	2011	100

3.2 The table shows that the majority of respondents completed the consultation response themselves.

ORGANISATION RESPONSES

- 3.3 21 respondents were answering the survey on behalf of an organisation. 11 of those respondents answered that if their bus service was no longer available the impact on them would be high.
- 3.4 Majority of additional comments made by organisations relate to the bus services being vital to many in the community and without them would leave many isolated and housebound. The majority of comments said that the changes wold impact disproportionately on the elderly, disabled and those without a car.

CARER RESPONSES

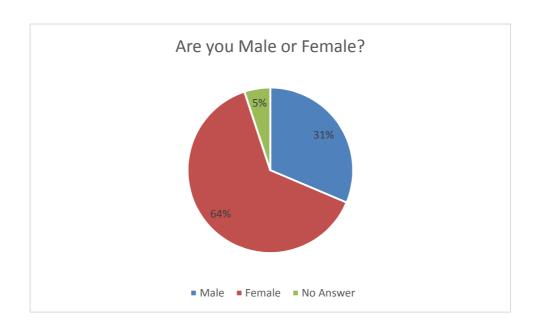
- 3.5 30 respondents were from carers who were answering on behalf of someone else. 21 of those respondents answered that if their bus service was no longer available the impact on them would be high, 3 said that there would be some impact and 1 person said there would be no impact.
- 3.6 Majority of these respondents (12) use the bus service for shopping and (7) would as an alternative to using the bus would get a lift with a friend or relative.
- 3.7 14 carers said that the person they are answering on behalf of use a community transport scheme with 9 of those respondents saying that this was with the purpose of attending medical appointments.
- 3.8 Majority of additional comments made by carers relate to a need for more frequent services and that the bus services are vital to many in the community. The majority of comments said that the changes would impact disproportionately on the elderly and disabled.

4 Demographics

4.1 The first group of questions relate to the demographics of consultation respondents. The results are set out below and are compared to the 2011 Census data for Herefordshire.

GENDER

Are you Male or Female?

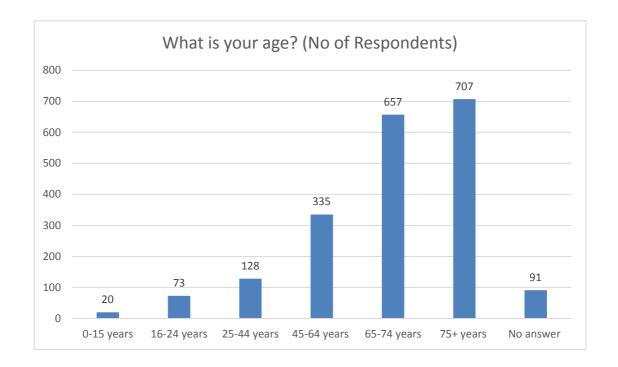


Gender	Number	%
Male	631	31
Female	1278	64
No answer	102	5
Total	2011	100

4.2 There were a higher proportion of female respondents (64%) to male respondents (31%). Census data from 2011 shows in Herefordshire, there is a more even split of gender with 51% of residents being female and 49% male.

AGE
What is your age?

Age	Number	%
0-15 years	20	1
16-24 years	73	4
25-44 years	128	6
45-64 years	335	17
65-74 years	657	33
75+ years	707	35
No answer	91	5
Total	2011	100

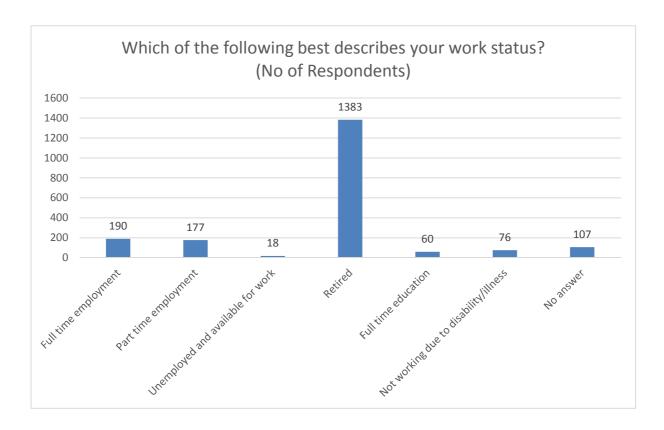


4.3 Of all respondents, 68% were over the age of 65. Comparing this to the Census, only 21% were over the age of 65. With regards to younger people, only 5% of survey respondents were under 25 years old, compared to 27% of Herefordshire residents. Respondents to the consultation were therefore generally older when compared to Herefordshire residents as a whole.

WORK STATUS

Which of the following best describes your work status?

Work Status	Number	%
Full time employment	190	9
Part time employment	177	9
Unemployed and available for work	18	1
Retired	1383	69
Full time education	60	3
Not working due to disability/illness	76	4
No answer	107	5
Total	2011	100

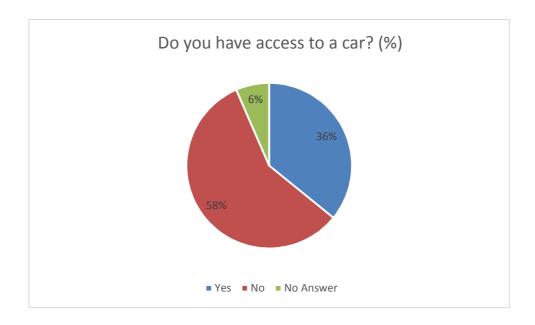


The majority of respondents (69%) were retired, which supports the age profile of survey respondents. Although all the categories do not correspond to those in the 2011 Census, the number of unemployed is representative of Herefordshire as a whole, with 1% (18) of respondents being unemployed compared to 3% of Herefordshire residents. Only 3% (60) were in full time education which reflects the age profile of survey respondents.

CAR AVAILABILITY

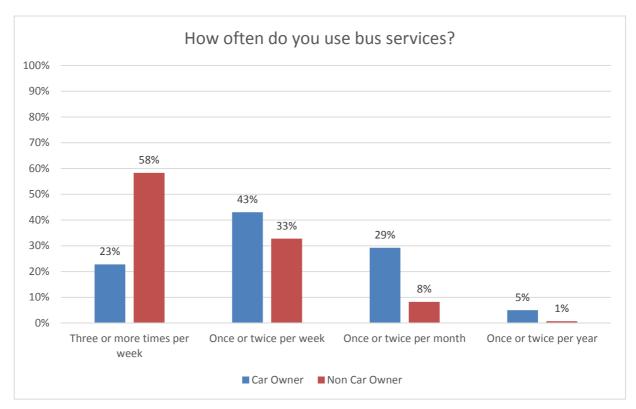
Do you have access to a car?

Car Availability	Number	%
Yes	721	36
No	1159	58
No answer	131	6
Total	2011	100



4.5 The results show that 36% of respondents to the survey had access to a car. Across Herefordshire, 84% of residents own a car/van. The lower percentage of people with access to a car observed in this survey is expected as bus users, constituting most of the respondents, are less likely to have access to a car than non-bus users.



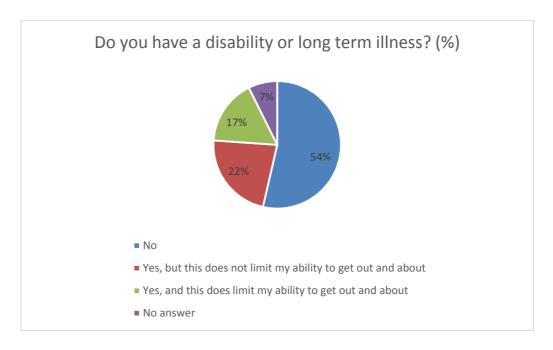


4.6 The above graph shows a correlation between the two sets of data. 58% of those people that use the buses three or more times a week are non-car-owners but interestingly 23% of people who use the buses for the same frequency are car owners.

DISABILITY / ILLNESS

Do you have a disability or long term illness?

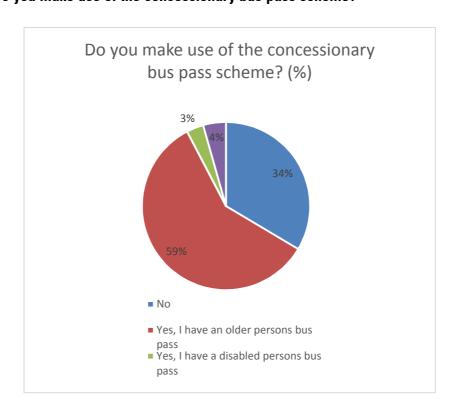
Disability	Number	%
No	1078	54
Yes, but this does not limit my ability to get out and about	452	22
Yes, and this does limit my ability to get out and about	333	17
No answer	148	7
Total	2011	100



4.7 Most people who responded (54%) did not have a disability or long-term illness. This compares to 66% of all Herefordshire residents from the Census data. 22% of survey respondents had a disability that did not limit their ability to get out and about, 17% percent of respondents had a disability that did affect their ability to get out and about.

CONCESSIONARY FARES SCHEME

Do you make use of the concessionary bus pass scheme?

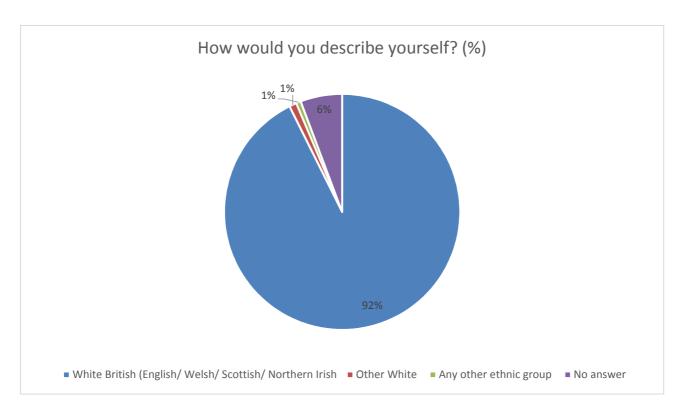


4.8 A high percentage of those who responded (62%) have, and use, a concessionary fares bus pass. This is reflective of the age profile of the respondents. 59% of concessionary pass users were older people and 3% disabled people.

ETHNICITY

How would you describe yourself?

Ethnicity	Number	%
White British (English/ Welsh/ Scottish/ Northern Irish	1863	92
Other White	20	1
Any other ethnic group	13	1
No answer	115	6
Total	2011	100



4.9 The large majority of respondents were white British (92%) which is reflective of the demographics of Herefordshire. In the 2011 Census, 94% of the population of Herefordshire was recorded as white British.

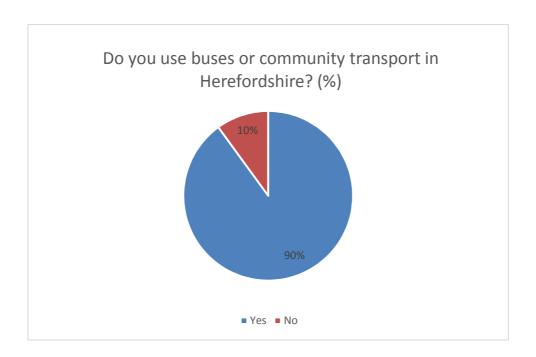
5 Travel Patterns

5.1 The survey questioned people on how they travel, how often they travel and where they travel. The results of these questions are set out below.

BUS USE

Do you use buses or community transport in Herefordshire?

Bus Use	Number	%
Yes	1697	90
No	198	10
Total	1895	100



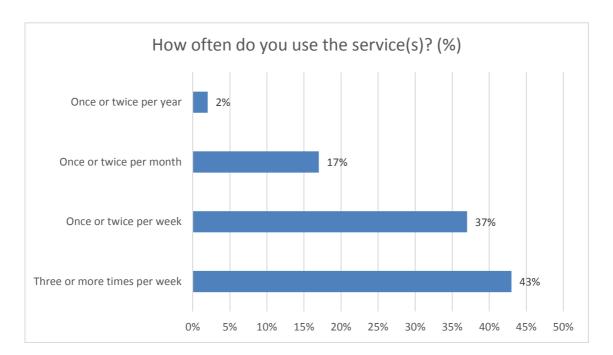
5.2 Most of the 1895 people that responded to this question are Herefordshire bus users (90%). This is expected given the nature of the questionnaire.

Which bus service(s) do you use mainly (services number(s))?

5.3 In total, various bus service numbers were quoted 3084 times. Some respondents only travelled on one service, others travelled on two or more. There were 96 different services mentioned. The services used that were mentioned most by respondents were the 461 (230 respondents), 476 (219 respondents), 492 (211 respondents) and 33 (174 respondents).

How often do you use the service(s)?

Frequency	Number	%
Three or more times per week	688	43
Once or twice per week	593	37
Once or twice per month	265	17
Once or twice per year	37	2
Total	1583	100



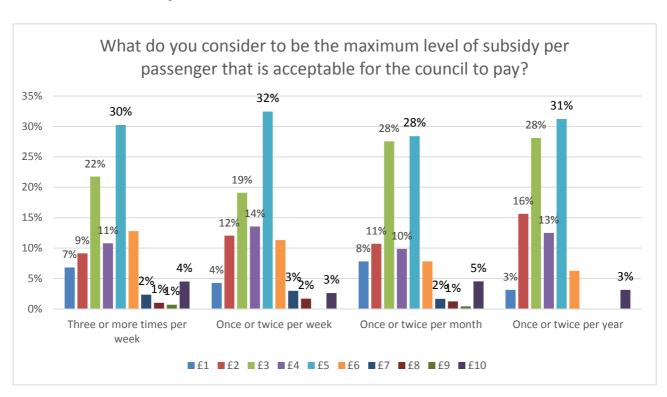
5.4 80% of respondents to this question used bus services at least once per week, with 43% of bus users using the services three times per week or more.

What do you consider to be the maximum level of subsidy per passenger that is acceptable for the council to pay?

Maximum level of subsidy?	Number	%
£1	98	6
£2	177	11
£3	367	22
£4	237	14
£5	470	29
£6	178	11
£7	40	2
£8	19	1
£9	5	0
£10	57	3
Total	1648	100

5.5 The results show that the most popular response (29%) was that £5 should be the maximum level of subsidy per passenger paid by the Council. 39% considered that it should be £3 or less, 14% said that the subsidy should be between £6 and £8 with 3% deeming £10 an acceptable level of subsidy for the council to pay.

Bus Use vs Level of Subsidy

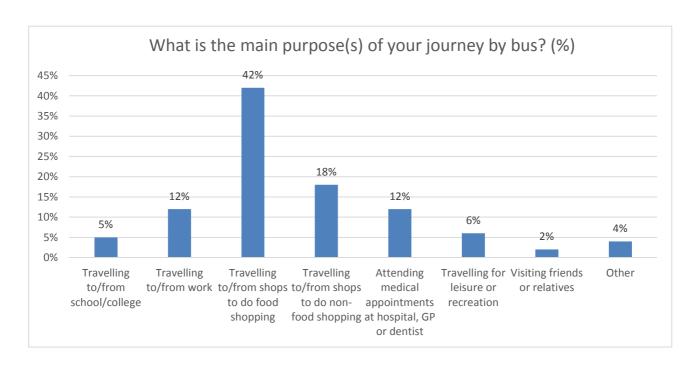


5.6 The chart above shows a fairly even split of level of subsidy across all frequencies of bus use. The chart also shows that across all levels of bus use the most common subsidy considered to be acceptable is £5 per passenger journey, closely followed by £3 maximum across all groups. This is reflective of the results overall.

JOURNEY PURPOSE

What is the main purpose of your journey by bus? (tick up to two answers)

Main purpose of journey	Number	%
School / College	72	5
Work	186	12
Food shopping	668	42
Non-food shopping	276	18
Medical appointments	186	12
Leisure / recreation	89	6
Visiting friends or relatives	37	2
Other	62	4
Total	1576	100



5.7 Most journey purposes were for shopping (42%) followed by travelling to/ from shops for non-food shopping (18%). The relatively low percentages for education and work are reflective of the age profile of respondents.

6 Impact of Service Cuts

TRAVEL ALTERNATIVES

If your main bus service was no longer available, what alternative(s) would you use?

What alternative would you use?	Number	%
Walking	220	10
Cycling	52	2
Car (as driver)	406	19
Lift with friend or relative	337	15
Taxi	277	13
Train	118	5
Motorcycle / Moped	6	0
Community transport	118	5
No alternative	641	29
Total	2175	100

- 6.1 The most common form of alternative transport was the car, with 34% that would resort to this mode, be it as a driver or a passenger. 29% of the answers given were that no alternative modes of travel would be available to the respondent should the main bus service be no longer available.
- 5% (118) said they would use community transport as an alternative. In the 2014 consultation, when asked if they would use community transport if buses were withdrawn, 4% of respondents answered "yes" and in 2011, it was 31%. This could be an availability issue, a perception issue or perhaps people just don't know about their local community transport schemes.

Travel Alternatives by Work Status Group

Alternative mode	Full / part time	Full time education	Unemployed	Retired	Disabled and unable to
	employed				work
Walking	21 (7%)	2 (3%)	1 (6%)	152 (10%)	8 (10%)
Cycling	16 (4%)	1 (1%)	0 (0%)	30 (2%)	1 (1%)
Car (as driver)	87 (21%)	2 (3%)	1 (6%)	301 (20%)	2 (3%)
Lift with friend or relative	52 (13%)	19 (27%)	1 (6%)	283 (19%)	10 (13%)
Taxi	42 (10%)	1 (1%)	1 (6%)	204 (13%)	15 (19%)
Train	18 (4%)	2 (3%)	2 (12%)	85 (6%)	6 (8%)
Motorcycle / moped	2 (0%)	1 (1%)	0 (0%)	2 (0%)	0 (0%)
Community transport	6 (1%)	1 (1%)	0 (0%)	95 (6%)	7 (9%)
No alternative	161 (40%)	42 (59%)	11 (65%)	377(25%)	31 (39%)
Total	405 (100%)	71 (100%)	17 (100%)	1529 (100%)	80 (100%)

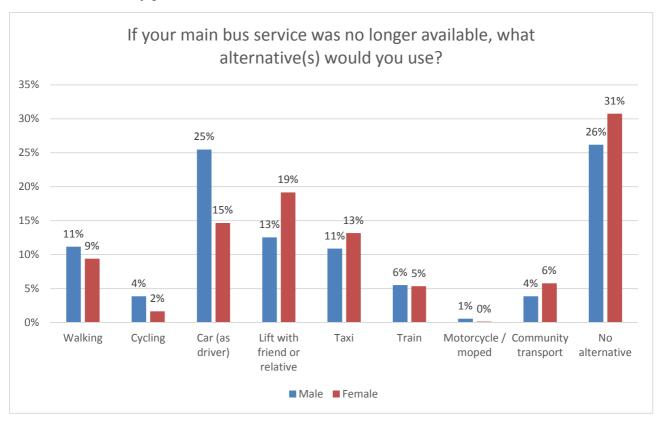
6.3 The highest percentage of those with no alternative should their bus service be no longer available are unemployed (65%) closely followed by those in Full-time Education (59%). 93% of those people who would use community transport as an alternative are either retired or disabled and not able to work. 27% of those in full time education would get a lift with a friend or relative.

Travel Alternatives by Disability

Alternative Mode	No disability	Yes but this does not limit my ability to get out and about	Yes and this does limit my ability to get out and about
Walking	136 (11%)	60 (11%)	14 (5%)
Cycling	38 (3%)	11 (2%)	3 (1%)
Car (as driver)	289 (23%)	83 (15%)	16 (6%)
Lift with friend or relative	218 (17%)	97(17%)	44 (17%)
Taxi	124 (10%)	87 (16%)	46 (18%)
Train	62 (5%)	31 (6%)	12 (5%)
Motorcycle / moped	1 (0%)	1 (0%)	0 (0%)
Community Transport	52 (4%)	37 (7%)	20 (8%)
No Alternative	351 (28%)	154 (27%)	100 (39%)
Total	1271	561	255

- The highest percentage of those with no alternative were those with a disability that limited their ability to get out and about (39%). 18% would get a taxi, followed by 17% who would get a lift with a friend or relative. 8% would get community transport which was the highest proportion across the three categories. This is unsurprising given the nature of service provided by community transport operators.
- 6.5 The majority of survey respondents with no disability would use the car as an alternative either as a driver or passenger (40%) as would those with a disability that doesn't limit their ability to get out and about (32%).

Travel alternatives by gender



Travel alternatives when analysed by gender show that there is a fairly even split across the mode respondents would use if their bus service was no longer available. The biggest difference was in those that would use the car as a driver with 10% more males choosing this as an alternative when compared with females.

IMPACT

If your main bus service was no longer available, what would be the impact on you?

Impact if no bus service was available	Number	%
High Impact	1261	81
Low Impact	90	6
Some Impact	204	13
No Impact	10	1
Total	1565	100

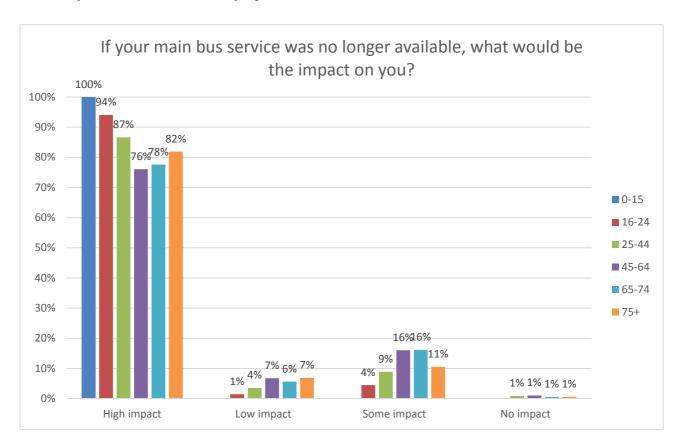
6.7 81% of respondents said that if their bus service was no longer available this would have a high impact on them. Only 1% of respondents (10 people) said that there would be no impact if their main bus service was no longer available.

Impact of Loss of Service by Work Status Group

If your main bus service was no longer available, what would be the impact on you?	Full or Part Time Employed	Full Time Education	Unemployed	Retired	Disabled and unable to work
High impact	251 (81%)	54 (95%)	13 (87%)	834 (78%)	59 (97%)
Low impact	19 (6%)	1 (2%)	0 (0%)	68 (6%)	1 (2%)
Some impact	38 (12%)	2 (4%)	1 (7%)	153 (14%)	1 (2%)
No impact	0 (0%)	0 (0%)	1 (7%)	8 (1%)	0 (0%)
Total	308 (100%)	57 (100%)	15 (100%)	1063 (100%)	61 (100%)

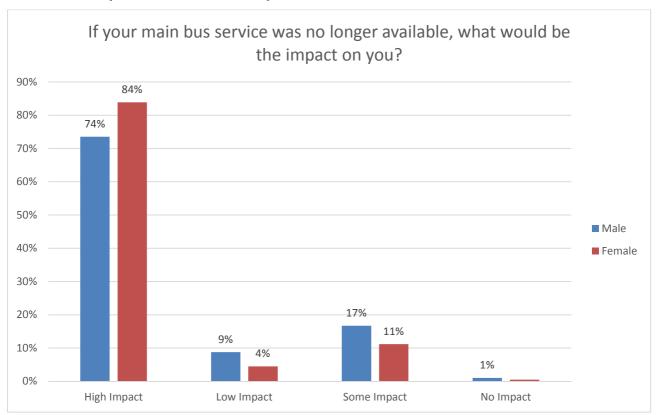
6.8 The majority of the 1261 respondents that would be highly impacted by a loss of service, would be retired people with 834 people (66%). Interestingly, 95% of all respondents who were in education said they would be highly impacted (an indication of the lack of alternative travel options for young people), as would 81% of employed people.

Impact of Loss of Service by Age



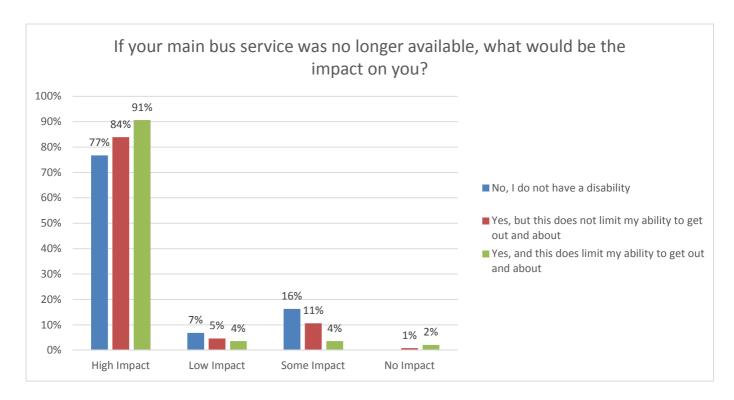
All of the respondents in the age group 0-15 (17 people) stated that there would be a high impact if their bus service was no longer available. 94% of those aged 16-24 said it would have a high impact, closely followed by 87% of those in the 25-44 age group. The highest proportion of people in the 75+ (34 people) and 45-64 (19 people) age groups said that the changes would have a low impact both at 7% of respondents in these age groups.

Impact of Loss of Service by Gender



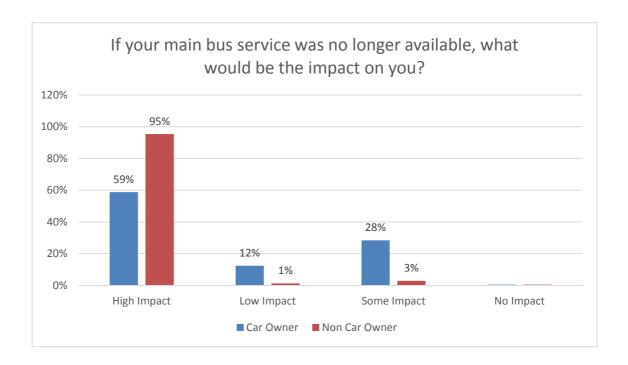
6.10 The results show that 84% of female respondents said withdrawal of their main bus service would have a high impact on them compared with 74% of males. 9% of males said it would result in a low impact and 4% of females.

Impact of Loss of Service by Disability



6.11 91% of respondents (175 people) that had a disability that limited their ability to get out and about said they would be highly impacted. 84% (308 people) of those who have a disability that doesn't limit their ability to get out and about and 77% (698 people) without a disability said they would be highly impacted.

Impact vs Car Availability



6.12 The impact analysis shows that the age profile and the profile of those with a disability/long-term illness is fairly representative of the total people responding to the questionnaire. Access to a car, however, is different; 95% of those saying the impact of service reduction would have a high impact have no access to a car, compared to 81% of respondents as a whole.

Impact vs alternative available

6.13 35% (594 people) of respondents who would be highly impacted said they would have no alternative available to them. 17% (288 people) of those highly impacted would get a lift with a friend or relative which was the second most popular answer after no alternative. This is closely followed by 14% (240 people) of people would get a taxi.

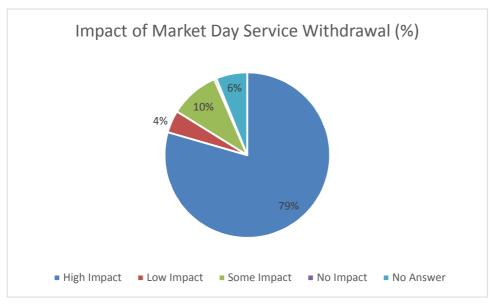
USERS OF PARTICULAR TYPES OF BUS SERVICES

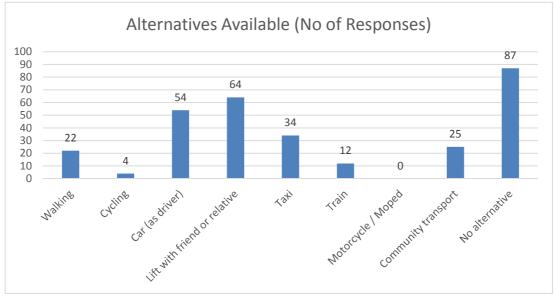
The profile of those who use market day only bus services (i.e. those that operate only on certain days of the week for shopping) and supported town and city services (operating within Hereford, Ross-on-Wye, Ledbury, Bromyard, Leominster and Kington) was considered in detail and the findings set out below:

Market day services

- 229 consultation respondents indicated that they used market day services; this was 11% of all respondents.
- 78% of market day service users were aged over 65, and a further 15% are aged 45-64 years.
- 74% of service users were female.
- 24% of users of market day services had a disability that did not restrict their ability to get out and about; a further 15% had a restrictive disability.
- 56% of respondents did not have access to a car.

- Most journeys (72%) made on market day services were for food shopping. 13% of journeys were for non-food shopping and a further 5% for medical appointments.
- 29% of service users indicated that they would have no other alternative if their market day bus service was not available. 21% of people said that they would look to get a lift with a friend or relative. 18% would use their own car.
- 79% of service users considered that they would be highly impacted if their market day service was no longer available.

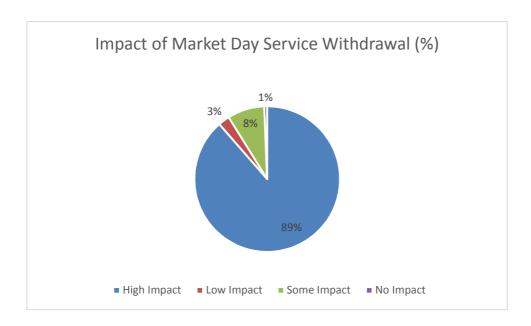


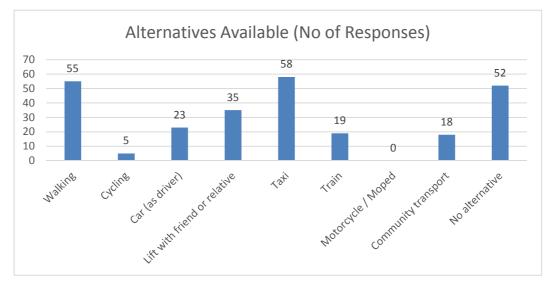


City and town bus services

• 162 survey respondents indicated that they used town bus services; this represents 8% of all respondents.

- 85% of town bus service users were aged over 65. 12% were aged 45-64 years old.
- 76% of town service users were female.
- 34% of respondents had a disability that did not restrict their ability to get out and about; a further 26% had a restrictive disability.
- 72% of respondents that use town services do not have access to a car.
- The majority (62%) of journeys made on town services were for food shopping. 15% of journeys were for non-food shopping and 10% were for medical appointments.
- If their bus service was no longer available, 22% of people said they would get a taxi and 21% would walk. 20% of service users said they would have no alternative.
- 89% of service users indicated that they would be highly impacted if their town bus service was no longer available.





7 Priority Order

Faced with making significant savings, which types of services do you consider should be reduced or withdrawn?

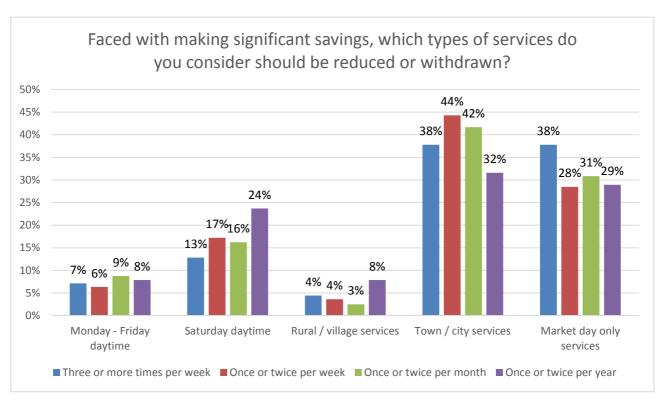
Which types of services should be reduced?	Number	%
Mon - Fri day	109	7
Sat day	294	18
Rural / village	79	5
Town / city	614	37
Market day	564	34
Total	1660	100

- 7.1 Respondents were able to give more than one answer to this question. 37% of the answers given said that given a choice, Town and City services should be reduced or withdrawn.
- 7.2 Monday to Friday and Rural/village services were seen to be of higher priority and this supports the views set out in the 2014 consultation. In 2014, 61% of the answers given said that given a choice, Sunday services should be reduced or withdrawn. This however was not an option available in this year's consultation.

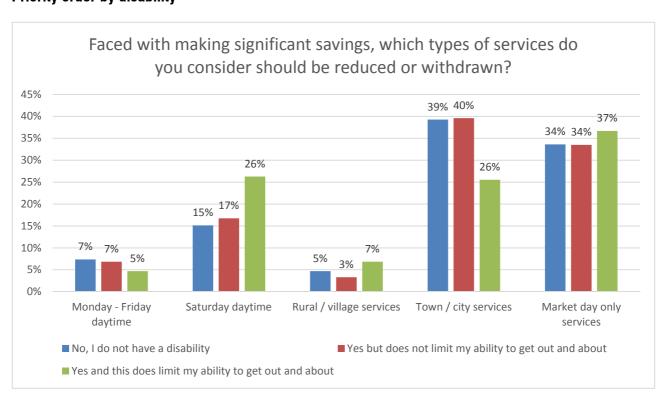
Priority Order for Making Savings by Work Status Group

Priority order	Full/Part Time	Full Time			Disabled and not able to
of cuts	Employed		Unemployed	Retired	work
Monday -					
Friday daytime	21 (7%)	4 (8%)	0 (0%)	76 (7%)	2 (3%)
Saturday					
daytime	41 (13%)	4 (8%)	2 (17%)	226 (19%)	10 (17%)
Rural / village					
services	18 (6%)	3 (6%)	0 (0%)	52 (4%)	4 (7%)
Town / city					
services	113 (36%)	22 (42%)	7 (58%)	426 (37%)	18 (31%)
Market day					
only services	118 (38%)	20 (38%)	3 (25%)	380 (33%)	24 (41%)
				1160	
Total	311 (100%)	53 (100%)	12 (100%)	(100%)	58 (100%)

Priority order for making savings by bus use

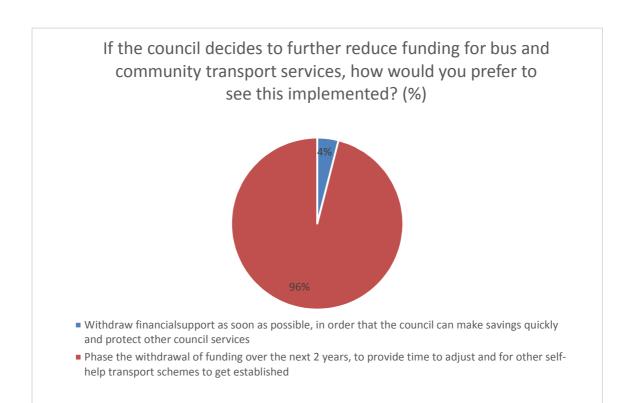


Priority order by disability



- 7.3 Priority order of savings showed a fairly even split across work status groups, Bus use, disability and gender and is reflective of the answers given overall by respondents to this question.
- 7.4 The priority order across age groups also showed a fairly even split, most of note was 49% (29) of 16-24 year olds and 43% (231) of 65-74 year olds that thought town/city services should be reduced or withdrawn. A larger proportion of 25 -44 year olds, (44%/ 45 people) thought that market day only services should be reduced.

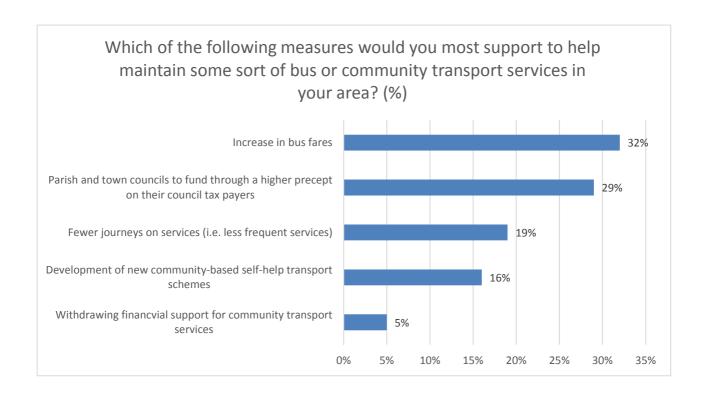
If the council decides to further reduce funding for bus and community transport services, how would you prefer to see this implemented?



7.5 Results show that 96% of respondents to this question would like to see a phased withdrawal of funding over the next 2 years, to provide time to adjust and for other self-help transport schemes get established.

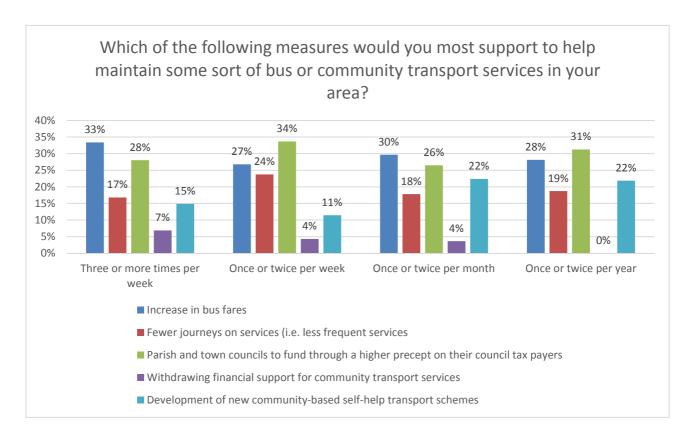
Which of the following measures would you most support to help maintain some sort of bus or community transport services in your area?

Measures	Number	%
Increase in bus fares	513	32
Fewer journeys on services (i.e. less frequent services)	303	19
Parish and town councils to fund through a higher precept on their		
council tax payers	456	29
Withdrawing financial support for community transport services	73	5
Development of new community-based self-help transport schemes	247	16
Total	1592	100



7.6 The highest proportion of respondents (32%) would support an increase in bus fares to help maintain some sort of bus services and community transport. The second most supported measure was for parish and town councils to fund some sort of bus service/ CT through a higher precept on their council tax payers (29%).

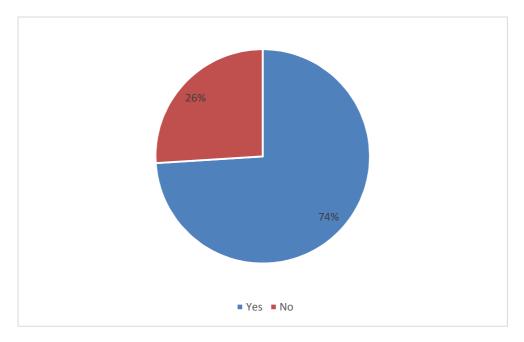
Bus use vs measures to support bus or community transport

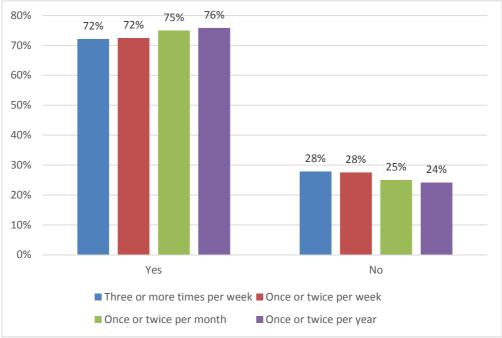


7.7 Measures to support bus and community transport when compared with frequency of bus use showed a fairly even split across answers and is reflective of the answers given overall by respondents to this question.

8 Policy

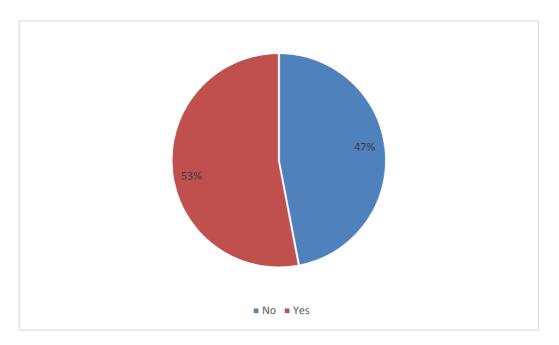
The current Local Transport Policy (LTP) suggests that priority should be given to a network of core services on Monday to Saturday during the daytime period (as shown on the map).Do you agree that these services should be treated as a priority?





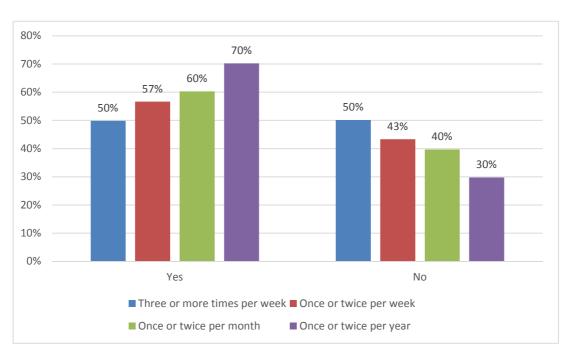
8.1 Results show that 74% of respondents to this question think that priority should be given to a network of core services Monday to Saturday during the daytime period. Results show an even spread of Yes and No answers across all levels of bus use.

Do you think that Herefordshire Council should lobby the government to change the legislation to be able to introduce a charge for pass holders using buses, in order to maintain bus services?

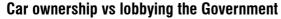


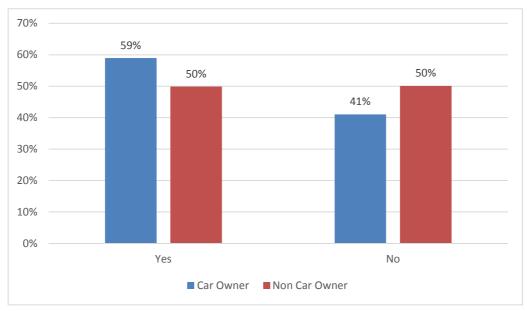
8.2 Results show in the above pie chart that 53% of respondents to this question think that Herefordshire Council should lobby the government to change the legislation to be able to introduce a charge for pass holders using buses. There were also 47% that stated that they shouldn't.

Bus use vs lobbying the Government



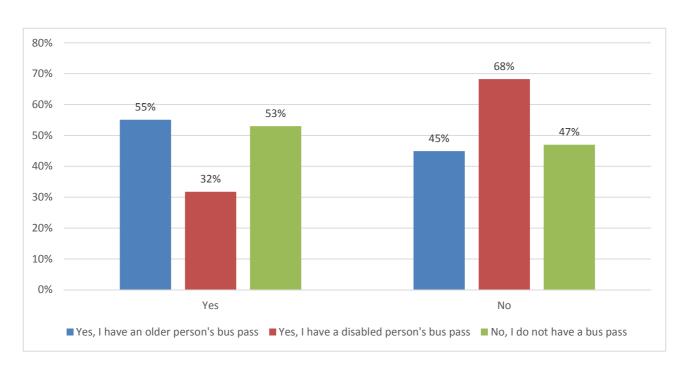
8.3 Those respondents who use the buses less frequently, as shown in the chart, were more inclined to favour the Council lobbying the government to help maintain bus services.





8.4 The chart above shows a fairly even split of yes and no answers between car and non-car owners.

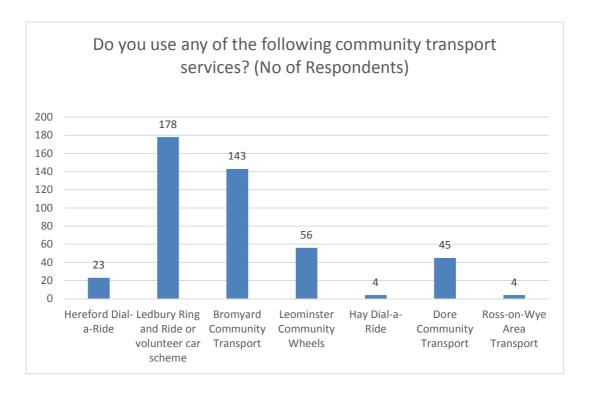
Bus pass holders vs lobbying the Government



8.5 The above chart shows that when comparing answers of support for lobbying the government with whether a respondent has a bus pass or not, answers were fairly evenly split between yes and no for those with an older person's bus pass and those without a bus pass. The biggest difference in answer were those respondents who have a disabled persons bus pass with 68% answering No and 32% answering Yes.

9 Community Transport

Do you use any of the following community transport services?



Do you use any of the following community transport services?	Number	%
Hereford Dial-a-Ride	23	5
Ledbury Ring and Ride or volunteer car scheme	178	39
Bromyard Community Transport	143	32
Leominster Community Wheels	56	12
Hay Dial-a-Ride	4	1
Dore Community Transport	45	10
Ross-on-Wye Area Transport	4	1
Total	453	100

9.1 The survey showed that 22% of the 2011 respondents (453) that answered, do use community transport services. The most used community transport service in the survey was Ledbury Dialaride with 178 respondents using the service. The second most used community transport service was Bromyard Community Transport with 143 respondents using this service.

How often do you use community transport?

How often do you use community transport?	Number	%
Three or more times per week	49	10
Once or twice per week	138	28
Once or twice per month	188	38
Once or twice per year	115	23
Total	490	100

How often do you use CT?	Bromyard	Hereford Dial-a-Ride	Ledbury Dial-a-Ride	Leominster Community Wheels	Hay Dial-a- Ride	Dore Community Transport	RVS Ross- on-wye
3 or more times per week	6 (4%)	4 (20%)	4 (2%)	5 (10%)	0 (0%)	6 (15%)	3 (75%)
Once or twice per week	38 (27%)	5 (25%)	57 (33%)	6 (12%)	1 (33%)	10 (26%)	0 (0%)
Once or twice per month	61 (43%)	9 (45%)	78 (46%)	20 (41%)	1 (33%)	7 (18%)	1 (25%)
Once or twice per year	36 (26%)	2 (10%)	32 (19%)	18 (37%)	1 (33%)	16 (41%)	0 (0%)
Total of Respondents to this Question	141(100%)	20 (100%)	171 (100%)	49 (100%)	3 (100%)	39 (100%)	4 (100%)

^{9.2} The above table shows that usage varies greatly between the 7 community transport services that respondents were surveyed on. Across all services most people (38%) used the service once or twice per month. For Bromyard, Hereford Dial-a-Ride, Ledbury Dial-a-Ride and Leominster Community Wheels this was representative of how often most of their users used the service.

What is the main purpose of your journey by community transport?

What is the main purpose of your journey by community transport?	Number	%
School/College	6	1
Work	8	2
Food shopping	87	18
Non-food shopping	26	5
Medical appointments	295	59
Leisure/Recreation	52	10
Visiting friends/relatives	23	5
Total	497	100

Purpose of the journey	Bromyard	Hereford Dial-a-Ride	Ledbury Dial-a-Ride	Leominster Community Wheels	Hay Dial-a- Ride	Dore Community Transport	RVS Ross- on-wye
Travelling to/from school	2 (1%)	0 (0%)	1 (1%)	0 (0%)	0 (0%)	0 (0%)	1 (25%)
Travelling to/from work	2 (1%)	1 (5%)	0 (0%)	0 (0%)	0 (0%)	1 (3%)	0 (0%)
Travelling to/from shops to do food shopping	15 (11%)	11 (55%)	18 (11%)	4 (8%)	2 (67%)	9 (23%)	3 (75%)
Travelling to/from shops to do non-food shopping	6 (4%)	1 (5%)	5 (3%)	3 (6%)	0 (0%)	2 (5%)	0 (0%)
Attending medical appointments at hospital, GP or dentist	103 (73%)	3 (15%)	103 (62%)	45 (85%)	0 (0%)	22 (55%)	0 (0%)
Travelling for leisure or recreation	9 (6%)	2 (10%)	27 (16%)	1 (2%)	1 (33%)	6 (15%)	0 (0%)
Visiting friends or relatives	4 (3%)	2 (10%)	12 (7%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
Total of respondents to this question	141 (100%)	20 (100%)	166 (100%)	53 (100%)	3 (100%)	40 (100%)	4 (100%)

9.3 Results show that most respondents (59%) use community transport for medical appointments followed by 23% who use the services for shopping (both non-food and food). The journey purpose with fewest responses was to travel to school or college, with just 1%, and travel to work at just 1%. This is reflective of the age profile of respondents to this survey and the regular nature of these journeys.

9.4 For Bromyard, Ledbury Dial-a-Ride, Leominster Community Wheels and Dore Community Transport this is reflective in how their service users responded for what the main purpose of using their service was.

10 Comments

Please provide any other comments about bus or community transport services in Herefordshire.

Comments	Number	%
Pleas to keep services/journeys	103	28
Access to essential services	48	13
Other e.g. marketing, environment, Saturday services, health, tourism	42	11
General praise for services	38	10
General comments relating to transport in rural areas	34	9
Suggestions on which services/journeys could be reduced	27	7
Availability for work and leisure	18	5
Increase or decrease the frequency of services	16	4
Cost or payment towards concessions	14	4
Connecting with other services to serve other places	8	2
Suggestions/requests to change routes	7	2
Type, size and quality of buses	3	1
Good/bad comments for drivers	4	1
Comments on unreliable services/journeys	4	1
Suggestions to change the times of journeys	3	1
Overcrowding	1	0
General comments relating to transport on Sundays	1	0
Total	371	100%

- There were 371 comments made in total and there were a wide range of comments received covering many topics. By far the most common was relating to requests to maintain certain services/routes; 28% of those providing additional comment on the survey raised this as an issue. Other common comments related to access to essential services and other comments regarding marketing, Saturday services, health and tourism.
- 10.2 In 2014, the most common comment (30%) related to accessibility, in terms of access to services rather than physical access. People raised concerns over their ability to access shops, work, education and healthcare should changes to services be made. In this consultation this was the second most popular answer, making up 13% of all comments.

11 Town and Parish Council responses

- 11.1 Herefordshire Council received 25 responses to the consultation from Parish, Town and City Councils as follows:
 - Ashperton
 - Bishops Frome
 - Kinnersley & District
 - Eardisland
 - Fownhope
 - Ewyas Harold
 - Hereford City
 - Luston
 - Pencombe (2 respondents from the Same PC)
 - Pixley & District
 - Sutton St Nicholas
 - Tarrington

- Whitbourne
- Wellington
- Marden
- · Goodrich and Welsh Bicknor
- Shelwick
- Llangarron
- Richards Castle
- Cusop
- Sellack
- Eardisley
- Orleton
- Weobley

Summary of Parish Council Survey Results

- 18 responses said that bus services were very important and that the impact of their withdrawal would have a high impact.
- 14 agreed that Mon-Sat daytime was the priority for provision, although 2 suggested that secondary routes were important too.
- There was variation in which types of services they would prefer to see cut 6 said market day only, 10 said town/city, and 4 said Saturday daytime.
- 5 councils suggested £5 should be the maximum subsidy per head; one said £4, three said £3, and two indicated £2.
- 11 councils indicated that residents did use community transport, 3 said they didn't, 6 didn't know and 5 didn't answer the question
- Three councils indicated that it provided funding for community transport and two for bus services.
- Those who indicated, 17 parish councils favoured a phased approach to any funding withdrawals, to allow community initiatives to be developed.
- 11 indicated they would support moves to develop community-based initiatives, although not with funding.
- 11.2 The full parish council consultation data is included in Appendix C.

11.3 The following table shows a summary of the further comments made by parish councils as part of Q15 of the survey:

Parish Council	Points raised
Pencombe	As we already only have one bus service a week it is hard to see how this could be cut further without causing real problems to those who live here and have no other means of transport. Other villages have a comprehensive daily service that should be considered for reduction before we lose our only very well supported lifeline
Orleton	Propose mobile lift sharing app which acts as a real-time county-wide online collection centre for people to post their request for a lift and for drivers to indicate trips where a lift is possible. Should operate on a self-service basis but to subscribers only, and cost could be funded via a small annual subscription.
Tarrington	Rural bus services are vital for residents to enable them to attend Dr's appointments, hospital and shops etc.
Weobley	We are aware that our own bus service also serves residents in neighbouring parishes. Having already lost our evening services we would not like to see this provision reduced further.
	Members of the section of our community benefitting from these concessions have indicated that they would be willing to pay a nominal sum towards the cost of their travel. We understand that the concessionary fares scheme is statutory but with many local authorities facing similar funding issues we wonder that they cannot lobby government for a change to this.
	We are also served by a non-core route bus service to Leominster. Although this does not operate as frequently as that on the primary route we feel it is important to retain our historical public transport links with this market town.
Cusop	The Council considers there is a contradiction between Herefordshire Council encouraging more non-car travel into Hereford and reducing support for non-car travel
Eardisley	The 446 Almeley-Eardisley-Hereford bus is a vital service for this part of Herefordshire, especially as it also serves the villages of Staunton-on-Wye and Bishopstone. The buses are used by a wide range of the population, from Schoolchildren, College students and people accessing medical services- the hospital in Hereford or the doctor's surgery in Staunton and of course people travelling to Hereford to shop etc. It seems unfair that it is not classed as a core service. Rural residents already pay Council tax, they are entitled to a level of service comparable to town residents. Further suggestions included:
	Use smaller buses on routes at times that are less busy.

	Hereford needs a 'Park and Ride' scheme with nippy hopper buses.
Wellington	Wellington Parish Council feels that transport is an extremely important issue in all rural areas and to reduce or withdraw it would have a devastating effect on people's quality of life and potential to remain independent.
	However the Councillors felt that this consultation was not meaningful in that it did not have enough information to allow them to make informed decisions about what part the Parish Council could play in helping to maintain services in rural areas.
Hereford City	Hereford City Council Parish felt that the questionnaire was geared only to undesirable outcomes, and pointed to the importance of bus services in supporting economic activity and community cohesion. It also noted that one of HC's policies was to reduce car use.
Marden	The parish only has 1 bus service, which is deemed vital for sustainability of the parish. The questionnaire does not give enough data for reasonably considered answers to be given
Sutton St Nicholas	Petition central government to make a change for pensioner bus passes for pensioners to make a contribution to their travel costs. Process to be subject to means testing.
Fownhope	Herefordshire should make every effort to maintain a network of bus services. Any moves to alternative transport need to be established before conventional services are withdrawn.
Llangarron	Old age pensioners and disabled persons are the two most critical groups likely to be affected. They are the least likely to have access to private transport.
Whitbourne	Reduce size of vehicles – save fuel and reduce costs (vehicles are often less than half full)
Ewyas Harold	Remain an important part of retaining a rural structure

12 Summary

Key points to note from the consultation exercise are as follows:

Demographics

- There were a higher proportion of female (64%) respondents to male respondents compared to Herefordshire (31%).
- The age profile is much higher than Herefordshire with 68% being over 65 years old compared to 21% in Herefordshire; 69% were retired and 62% made use of the concessionary travel scheme.
- 58% of respondents did not have access to a car compared to 84% car ownership across Herefordshire.
- 17% of respondents had a disability or illness that affects their ability to get out and about.
- The ethnicity of respondents was 92% White British which is reflective of the population of Herefordshire; 90% in total.

Travel patterns

- 90% of respondents use buses in Herefordshire with a variety of services being used, the most common were 461, 476, 492 and 33.
- Most people (80%) travelled more than once a week.
- The most common journey purpose was for food shopping (42%) followed by non-food shopping (18%) and then medical appointments and work (both 12%)

Impact of service cuts

- If their main bus service was no longer available, 34% would travel by car, 13% would travel by taxi and 10% would walk. 29% said they would have no other alternative.
- Those with no alternative are the younger age groups and those that have a disability and say the withdrawal of bus services would have a high impact on them.
- 81% of respondents said it would have a high impact on them if their main bus service was
 no longer available. 95% of non-car owners indicated it would have a high impact upon
 them.
- 66% of respondents said the bus services would affect certain groups of people in particular. By far the most common group of people affected was said to be the elderly followed by people with a disability.

Policy and Priorities

- 74% of those who answered agreed with the council's priorities on transport provision.
- When faced with making significant savings, 37% of answers were to withdraw or reduce town and city services and 34% to withdraw or reduce market day services. Saturday daytime services (18%), Monday to Friday daytime services (7%) and rural / village services (5%) were considered to be least priority for withdrawal.

Comments

• There were a wide range of comments received covering many topics. By far the most common topic was that relating to requests to maintain certain services/routes, 28% of those providing additional comment on the survey raising this as an issue. Other common comments related to access to essential services and other comments regarding marketing, Saturday services, health and tourism.

Appendix A

FULL LIST OF BUS SERVICES





				*
Service	Route	Number	%	Subsidised services
461	Llandrindod Wells - Kington - Hereford	230	7%	*
476	Ledbury - Hereford	219	7%	*
492	Hereford - Leominster	211	7%	
33	Hereford-Ross-on-Wye - Gloucester	174	6%	*
462	Llandrindod Wells - Kington - Hereford	125	4%	*
417	Worcester - Cradley - Ledbury	99	3%	*
490	Leominster - Orleton - Ludlow	84	3%	*
675	Ledbury - Colwall - Great Malvern	80	3%	*
X4	Abergavenny - Pontrilas - Hereford	79	3%	
426	Bodenham - Marden - Hereford	73	2%	*
420	Hereford - Bromyard - Worcester	72	2%	
32	Hereford/Ross-on Wye - Gloucester	66	2%	*
34	Ross-on-Wye-Whitchurch-Monmouth	66	2%	*
440	Abbeydore-Pontrilas (Hereford via x4)	60	2%	*
446	Almeley - Eardisley - Hereford	59	2%	*
36	Hereford - Wormelow - Monmouth	57	2%	
75	Belmont - City Centre - Hampton Park	57	2%	*
501	Leominster - Cannon Pyon - Hereford	57	2%	
132	Ledbury - Gloucester	56	2%	
39	Brecon/Hay-on-Wye - Hereford	54	2%	*
401	Leominster - Barons Cross Circular	54	2%	*
406	Leominster - Barons Cross Circular	44	1%	
71	Hereford - Credenhill	43	1%	
449	Hereford - Clehonger - Madley	42	1%	
71A	Hereford - Credenhill	42	1%	*
448	Bredwardine-Shenmore-Hereford	41	1%	*
76	Bartonsham circular	38	1%	*
76A	Bartonsham circular	33	1%	*
442	Clehonger - Pontrilas -Abergavenny	30	1%	*
496	Leominster – Pembridge - Shobdon	29	1%	*
413	Garway - Hereford	27	1%	
39A	Hay-on-Wye-Golden Valley-Hereford	24	1%	*
40A	Ross-on-Wye - Town service	23	1%	*
72	Hereford City - Bobblestock	23	1%	
441	Longtown - Hereford	22	1%	*
469	Bromyard - Bishops Frome - Hereford	22	1%	
35	Ross-on-Wye - Coleford - Monmouth	21	1%	

Ross-on-Wive - Kings Thorn (for			
Hereford)	21	1%	*
Leintwardine - Hereford	21	1%	*
Tillington - Burghill - Hereford	20	1%	*
	20	1%	
,	19	1%	*
_	18	1%	*
	17	1%	*
	17	1%	*
Bucknell - Leintwardine - Hereford	16	1%	*
Ross-on-Wye- Llangarron -Whitchurch	18	1%	*
	15	0%	*
· · · · · · · · · · · · · · · · · · ·	15	0%	*
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	13	0%	*
,	12	0%	*
Leominster - Ridgemore -The			
Meadows	12	0%	*
•		22/	*
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			*
•			*
	9	0%	*
Garway-Kings Thorn (for Hereford via 33)	8	0%	*
Bredwardine - Hereford	8	0%	
Fownhope - Mordiford - Hereford	8	0%	*
Llandrindod Wells - Kington - Hereford	8	0%	*
Hereford City - College Green	8	0%	
Hereford City - Holmer - Bobblestock	8	0%	
Hereford City - The Pastures	7	0%	
Bromyard Town Service	7	0%	*
Hereford - Credenhill (Sundays)	7	0%	
Leominster - Dilwyn - Hereford	6	0%	*
Ross-on-Wye - Gloucester	6	0%	
	Leintwardine - Hereford Tillington - Burghill - Hereford Hereford City - Newton Farm Ross - Llangarron - Hereford Bromyard - Pencombe - Hereford Leominster - Pembridge - Shobdon Ledbury Town Service Bucknell - Leintwardine - Hereford Ross-on-Wye- Llangarron -Whitchurch Ledbury - Much Marcle - Ross-on-Wye Wigmore - Yarpole - Leominster Leominster - Dilwyn - Hereford Kington Town Bus Much Marcle - Putley - Hereford Leominster - Pembridge - Shobdon Bromyard - Leominster Ross-on-Wye Town service Leominster - Ridgemore -The Meadows Weobley - Dilwyn - Monkland - Leominster Bromyard - Bishops Frome - Ledbury Kington - Knighton Hereford City - Redhill Kinnersley - Dilwyn - Hereford Hereford City - College Green Woolhope-Holme Lacey - Hereford Much Marcle - Putley - Ledbury Garway-Kings Thorn (for Hereford via 33) Bredwardine - Hereford Fownhope - Mordiford - Hereford Llandrindod Wells - Kington - Hereford Hereford City - College Green Hereford City - Holmer - Bobblestock Hereford City - The Pastures Bromyard Town Service Hereford - Credenhill (Sundays) Leominster - Dilwyn - Hereford	Hereford)21Leintwardine - Hereford20Tillington - Burghill - Hereford20Hereford City - Newton Farm20Ross - Llangarron - Hereford19Bromyard - Pencombe - Hereford18Leominster - Pembridge - Shobdon17Ledbury Town Service17Bucknell - Leintwardine - Hereford16Ross-on-Wye- Llangarron -Whitchurch18Ledbury - Much Marcle - Ross-on-Wye15Wigmore - Yarpole - Leominster15Leominster - Dilwyn - Hereford15Kington Town Bus14Much Marcle - Putley - Hereford14Leominster - Pembridge - Shobdon14Bromyard - Leominster13Ross-on-Wye Town service12Leominster - Ridgemore - The Meadows12Weobley - Dilwyn - Monkland - Leominster12Bromyard - Bishops Frome - Ledbury14Kington - Knighton11Hereford City - Redhill11Kinnersley - Dilwyn - Hereford10Hereford City - College Green9Woolhope-Holme Lacey - Hereford9Much Marcle - Putley - Ledbury9Garway-Kings Thorn (for Hereford8Fownhope - Mordiford - Hereford8Fownhope - Mordiford - Hereford8Hereford City - College Green8Hereford City - Holmer - Bobblestock8Hereford City - The Pastures7Bromyard Town Service7Hereford - Credenhill (Sundays)7Leominster - Dilwyn	Hereford

	Bridstow - Welsh Newton -			
54	Monmouth	5	0%	*
78	Hereford City - Rotherwas	5	0%	
674	Bromyard - Bishops Frome - Ledbury	5	0%	*
740	Ludlow – Leintwardine - Knighton	5	0%	
	Malvern - Ledbury(Summer			
44B	Saturdays)	5	0%	
77A	Hereford City - Holmer - Bobblestock	5	0%	
403	Leominster - Southern Avenue	4	0%	*
477	Tillington – Burghill - Hereford	4	0%	*
79A	Hereford City Hinton - Redhill	4	0%	
436	Breinton -Hereford	3	0%	*
456	Newent-Much Marcle-Hereford	3	0%	*
	Woofferton - Brimfield-Ashton -			
488	Leominster	3	0%	*
676	Wyche Cutting - Ledbury	3	0%	*
738	Ludlow-Leintwardine-Knighton	3	0%	
75A	Belmont - City Centre - Hampton Park	3	0%	
88A	Hereford City - Saxon Gate	3	0%	
457	Newent-Kings Caple - Hereford	2	0%	*
X15	Builth Wells - Hay-on-Wye - Hereford	2	0%	
677	Much Marcle - Gloucester	2	0%	*
782	Ross-on-Wye - Cinderford	1	0%	
802	Leintwardine Hereford	1	0%	
Total		3084	100%	

Appendix B

EQUALITY IMPACT AND NEEDS ASSESSMENT

Equality impact and needs assessment

The supported bus network

Herefordshire Council supports bus services across the county that would not otherwise be operated commercially by local bus operators. These tend to be services with lower usage and in areas where demand is more dispersed.

The Council also provides grants to a number of community transport organisations, to help them organise and provide more specific and personalised transport services for journeys that are not available by public transport, or would be very difficult or inconvenient. These services are provided through a network of volunteer car and minibus schemes.

Who benefits from the provision of supported bus services?

Bus services operate across Herefordshire and into neighbouring areas, providing access to facilities and services for all members of the community. Anyone can use a bus, regardless of age, gender or circumstance. Equally, most buses are fully accessible and available to be used by people with disabilities or parents with buggies. Bus services are mainly used by people who either have no access to a car, or who choose to use this mode for reason of cost, convenience or personal preference. Those people who have no access to a car tend to be either young (who haven't yet learned to drive), older people (who perhaps have given up driving and have free travel under the English National Concessionary Travel Scheme), or disabled people. Therefore, any reductions or withdrawal of bus services will impact disproportionately more on these people.

The provision of bus services has wider social, health and economic benefits. It supports Herefordshire's Health and Wellbeing Strategy by helping people to maintain active and independent lives for as long as possible, and contributes to their quality of life. Furthermore, it contributes to priority 3 regarding older people, whereby ensuring access to services is a key issue.

Public consultation

An extensive consultation exercise took place between August and October 2016. A response form was made available via a link on the Council's website and in hard copy format distributed through Council offices, libraries, parish councils and bus operators. The consultation particularly sought the views of users of supported bus services and looked to establish the likely impact of service reductions or withdrawals. 2011 responses were received.

What does the consultation tell us?

- Of the 2011 responses, 31% were male and 62% female.
- 68% of respondents were over 65 years of age (35% 75+).
- 39% of respondents considered that they had a disability or long term illness. Of the 785 respondents who indicated this, 42% suggested that their disability or illness limited their ability to get out and about.
- The majority of respondents were reliant on bus services, and 80% used the bus at least once per week.
- The main use of supported bus services was for shopping (60%), medical appointments (12%) and employment (12%).
- 641 people (29% of the total) indicated that they had no alternative to the bus.
- 35% (594 people) of all respondents who would be highly impacted if their main bus service was withdrawn said they had no alternative available to them.
- Across all respondents, 81% (1261) said that service withdrawals would have a high impact on them. Of these 832 (66%) had no access to a car.
- All respondents in the age group 0-15 (17 people) stated that there would be a high impact if their bus service was no longer available. 94% of those aged 16-24 said it would have a high impact, with 87% of those in the 25-44 age group.

• 91% of respondents (175 people) that had a disability that limited their ability to get out and about said they would be highly impacted. 84% (308 people) of those who had a disability that didn't limit their ability to get out and about said they would be highly impacted.

Future potential changes to the supported bus network

If further savings from the transport budget were required, a reduction in subsidies would be necessary, which would result in the part or full withdrawal of some or all supported services.

The results of the consultation exercise suggest that higher priority should be given to daytime services and rural and village services. Town and city services, along with those on market day only, were considered to have a lower priority for support. This accords with the Council's policy of maintaining a core network of interurban and rural services.

Market day bus services

Market day services tend to be more costly per user, due to their relatively low usage. However, their withdrawal would have a high impact on those people. A higher proportion of users of these bus services are older (78% over 65, compared with 68% across all respondents) and female (74%, compared with 64% overall). 24% of users had a disability that didn't limit their ability to get out, with a further 15% with a disability that did limit their ability.

72% of users of market day services were going shopping (compared with 42% for all types of bus service).

56% of users had no access to a car and 29% suggested that they would have no alternative if their service was withdrawn. 79% indicated that this would have a high impact on them. However, 18% indicated that they would be able to use their own car, with a further 21% suggesting they may be able to get a lift with someone (compared with 15% across all types of bus service).

Clearly, for some people living in rural areas these services provide a lifeline and help maintain independence. Loss of these services has the potential to increase calls on other types of support, such as the need for social care.

In rural areas there may be community-based support networks and community transport exists, particularly to assist older people to go shopping or attend medical appointments. However, affordability may be an issue as community transport is not included in the concessionary travel scheme.

There are opportunities to support new community-based transport provision in rural areas, drawing in support from parish councils and other organisations. One of the outcomes of the Total Transport project over the last 2 years is to recommend the introduction of more localised service planning and development, where communities will be supported to develop their own solutions to meet transport needs.

Town and city bus services

The services that are supported are not the main urban services in Hereford city, linking the suburbs with the city centre. They are ones that provide localised links and relatively short journeys for older and disabled people, including services within the market towns. The consultation found that a very high proportion of users were older (85% over 65 years), 76% were female and 60% having some form of disability. 62% of journeys made on these services was for shopping and 10% for medical reasons.

72% had no access to a car and 20% indicated that they would have no alternative means of making the journey. 89% of users suggested that withdrawal of these services would have a high impact on them.

However, because of the very local nature of such journeys and the fact that they are within towns, a higher proportion of users of town services compared with other types of service, indicated that they would have alternative ways of making journeys. 21% indicated that they would walk and 22% would use taxi. Furthermore, some parts of towns may also have access to other bus services as they enter the town along arterial roads. Also, community transport is available in the market towns and dial-a-ride in Hereford. However, with taxi or community transport, cost may be an issue, with the unavailability of concessionary travel.

Appendix C

PARISH COUNCIL SURVEY RESULTS

1. How important are bus services to your parish / town?

Very important	18
Reasonably important	2
Not important	0
Not answered	5

2. Who do you consider are the main beneficiaries of the bus services that serve your Parish or Town? (tick as many as apply)

Young people	19
Older people with bus passes	20
Disabled people	12
Children attending school	16
People going to work	16
People who don't want to use their car all the time	15

3. If bus services didn't exist in your parish / town, what alternatives would people look to?

Walking	3
Cycling	3
Car (as driver)	19
Lift with friend or relative	19
Taxi	15
Train	1
Motorcycle / moped	7
Community transport	6
No alternative	7

4. If your parish / town was no longer served by bus, what would be the impact on your community? (tick one)

High impact	18
Some impact	3
Low impact	1
No impact	0
Not answered	3

5. The current Local Transport Policy (LTP) suggests that priority should be given to a network of core services on Monday to Saturday during the daytime period (as shown on the map in this document). Do you agree that these services should be treated as a priority?

Not answered	5
answered	
Yes	14
No	6

If no, please say what you think should be the priority for Council support:

- No, there will be many people outside these core services who will be without access to public transport
- No. priority needs to be given to secondary services required for travel to work. The only service to Bishops Frome is non-core
- No, include secondary network in primary network. Links to Ludlow and Worcester are important.
- Cusop PC argued in its response to the Local Transport Plan consultation earlier this year that the priority network of core bus services should extend the Hereford-to-Madley route as far as Hay-on-Wye, with its continuation to Brecon also indicated. This route is as important as the core routes to other market towns such as Kington and Bromyard. Although Hay is just outside the county, it is a major tourist destination and its prosperity is as important to Herefordshire as to Powys. Indeed, Herefordshire Council markets our county as the "gateway to the Hay Festival".
- It is difficult to understand how the core services have been decided. Why is the 453/454 a core service serving the villages of Fownhope and Woolhope when the 446 is not. The 446 serves the villages of Almeley, Eardisley, Staunton-on-Wye and Bishopstone.
- No, Local bus services to and from small villages and market towns will help overcome the isolation felt by residents in the rural parts of Herefordshire, many of whom have no access to a car.

Other comments:

• Yes, but need to find ways to link in communities and time periods that are not within the core network.

6. Faced with making significant savings, which types of services do you consider should be reduced or withdrawn? (tick one or more)

Monday – Friday daytime	0
Saturday daytime	4
Rural / village services	0
Town / city services	10
Market day only services	6

7. The amount of subsidy per passenger varies between services, ranging from £0.79 to £4.55. What do you consider to be the maximum level of subsidy per passenger that is acceptable for the Council to pay?

£1	0
£2	2
£3	3
£4	1
£5	3
£6	0
£7	0
£8	0
£9	0
£10	0
Not	14
answered	

- There was 1 comment that there was not enough information in order to provide an answer
- 1 comment it should be appropriate to the route.
- One answer didn't specify an number, but said 50% of the regular fare
- 8. Do your residents use one of the county's community transport services? (tick one answer)

Yes	11
No	3
Don't know	6
Not answered	4

9. Does your town / parish council provide any funding to community transport?

Yes	3
No	16
Not answered	5

10. Which of the following measures would your Council most support to help maintain some sort of bus or community transport services in your area (tick one only)

Increase in bus fares	5
Fewer journeys on services (i.e. less frequent services	0
Parish & Town Councils to fund through a higher precept on their Council Tax payers	2
Withdrawing financial support for community transport services	
Development of new community-based self-help transport schemes	11

11. Would you be willing to fund/contribute directly to the costs of continuing any of the bus services in your area?

Yes	3
No	14
Not answered	7

• One comment that there wasn't enough provided in order to answer

If yes which ones and what level of contribution would be prepared to consider?

- Yes. Luston Group PC has agreed to contribute £500 during 2016-17 to support the 490 service to Ludlow.
- Yes. Orleton PC has agreed to contribute £2,000 during 2016-17 to support the 490 service to Ludlow.
- Yes. We already support and will continue to support two local services that are not included in the HC core network. These services run through a dozen parishes but only one other council has been prepared to share the costs with us. We would anticipate similar reluctance were we to be invited to manage and fund the 454 service which currently costs some £60k pa, ie 3 times our total precept. Our core network service is part of a contract that spreads over a large area

12. Do you already help fund community transport?

Yes	2
No	18
Not answered	4

If not would you be willing to contribute to CT costs? If yes what level of contribution would you be prepared to consider?

- Not willing to contribute while there is a bus service.
- We do not fund community transport although we are aware of the Community Wheels service operating
 within our community. This is a supplementary service enabling travel outside of bus operating times and
 to other destinations.
- More relevant to neighbouring parishes. However if feeder services were to be provided to serve
 neighbouring parishes, and if these services were of some benefit to our own residents then we might be
 prepared to help fund on a very modest basis.
- Yes, as per precept

13. Are there alternative approaches to providing transport and access for residents in your area that you consider would be beneficial?

Yes	8
No	10
Not answered	6

If yes, please indicate which approaches and the role the parish/town council would have in taking these forward? Examples you might consider would be to promote lift sharing, direct commissioning of transport services (such as by Fownhope Parish Council and Hereford City Council), working directly with service providers to consider making services more accessible.

- Yes. Use school buses better, so that they can collect fares.
- Yes. Lift Sharing
- Re-opening of stoke Edith train station
- Yes. The Council would be willing to help promote lift sharing.
- Potential community "good neighbour" scheme where volunteers may offer lifts to users for mileage cost cover. Parish Council may consider contribution to cover set up costs of meetings, minor admin costs.
- Yes, promote lift sharing
- Yes. Reinstate rail station at Pontrilas

Other comments:

- No. More dialogue between HC and parish councils about alternative approaches would be helpful. It is difficult to comment when PCs are given no indications of costs.
- None at the moment. Self-help options such as lift sharing do not currently exist formally.
- We already run two local services

14. If Herefordshire Council decides to further reduce funding for bus and community transport services, how would you prefer to see this implemented? (tick one only)

Withdraw financial support as soon as possible, in order that the Council can make savings quickly and protect other Council services	1
Phase the withdrawal of funding over the next 2 years, to provide time to adjust and for other self-help transport schemes get established	17
Not answered	7